



Send SMS messages and receive replies from any web browser quickly and easily.

- ✓ accessed from browser
- ✓ easy to use
- ✓ affordable
- ✓ multi-user
- ✓ high-speed sending



OVERVIEW

AmiCell® SMS Direct is a user-friendly and effective tool to instantly send SMS messages via the AmiCell® SMS Direct website.

AmiCell® SMS Direct is ideal if you require access from any computer with access to the Internet.



FEATURES

AmiCell® SMS Direct features include:

- ✓ Bulk and Single SMS sending.
- ✓ Recipients can reply to SMS messages.
- ✓ SMS Scheduling for a future date and time.
- ✓ A Keyword Manager to organise keyword responses (e.g. YES, RSVP, UPDATE, etc.)
- ✓ Save pre-defined SMS messages as templates for easy access.
- ✓ Full sending history, error and reply reports (exportable to spreadsheet with filters and sorting).
- ✓ Flexible and maintainable Address Book.
- ✓ Import contacts from a spreadsheet.
- ✓ Automatic Ban-List control (reply STOP to opt out).
- ✓ Multi-user access with customizable usage rights.
- ✓ Manage Premium SMS campaigns.



PRICES

We will most probably beat any written quotation. Contact us for special rates. See our website for Terms and Conditions.

Choose a payment option that suits your needs: the subscription option allows you to pay for your SMS usage in arrears with debit order and the pre-paid option allows you to purchase SMS credits as and when you need them (much like you would buy airtime for your pre-paid mobile device). SMS credits never expire. *All prices excl. VAT.*

Price Plan	SUBSCRIPTION	PRE-PAID
Once-Off Purchase	N/A	N/A
Monthly Subscription	R 50	N/A
Recharge Fee	N/A	R20 per 1000 SMS Credits purchased (max R50)
Local SMS Price Breaks		
Between 1 and 1000:	33c per SMS	33c per SMS
1001 and 5000:	29c per SMS	29c per SMS
5001 and 100 000:	25c per SMS	25c per SMS
100 000+:	22c per SMS	22c per SMS
Includes	AmiCell® SMS Direct User Login(s). Additional user logins provided on request at no extra cost. Technical support and all future updates.	AmiCell® SMS Direct User Login(s). Additional user logins provided on request at no extra cost. Technical support and all future updates.
Terms	30 day termination notice without penalty. SMS usage billing and monthly subscription fee in arrears.	No termination notice. SMS credits are paid upfront. SMS Credits never expire and you do not forfeit your remaining SMS bundle when purchasing another.