



An SMS application used to integrate Programs and Business Systems. No software programming skills required.

- ✓ customisable
- ✓ integration
- ✓ software tool



## OVERVIEW

AmiCell® SMS Link is an interface application that enables 3rd party software with SMS functionality.

This ready-made program is an executable file that can be called or executed from within a 3rd party application with specific run-time parameters.

AmiCell® SMS Link interprets the parameters at run-time and has the ability to use five different protocols to send SMS messages to either an AmiCell® SMS Server or via the AmiCell® SMS Gateway. You can select from any or a combination of the protocols best suited for your IT environment.



## FEATURES

AmiCell® SMS Link features include:

- ✓ Bulk and Single SMS sending.
- ✓ Integrate 3rd party applications using various methods:
  - APN:** Transfer SMS Messages from your IT environment to the AmiCell® SMS Gateway.
  - FTP:** Configure AmiCell® SMS Link to transfer SMS requests via FTP in conjunction with an AmiCell® SMS Server.
  - FOLDER:** configure AmiCell® SMS Link to transfer SMS requests to a specific location/folder for processing with an AmiCell® SMS Server.
  - EMAIL:** Configure AmiCell® SMS Link to send SMS Messages via Email to SMS.
  - URL:** AmiCell® SMS Link has the ability to utilize URL Post directly on the AmiCell® SMS Gateway.
- ✓ Recipients can reply to SMS messages.
- ✓ Full sending history reports.



## PRICES

We will most probably beat any written quotation. Contact us for special rates. See our website for Terms and Conditions.

Choose a payment option that suits your needs: the subscription option allows you to pay for your SMS usage in arrears with debit order and the pre-paid option allows you to purchase SMS credits as and when you need them (much like you would buy airtime for your pre-paid mobile device). SMS credits never expire. *All prices excl. VAT.*

Price Plan	SUBSCRIPTION	PRE-PAID
Once-Off Purchase	R 190	R 190
Monthly Subscription	R 50	N/A
Recharge Fee	N/A	R20 per 1000 SMS Credits purchased (max R50)
Local SMS Price Breaks		
Between 1 and 1000:	33c per SMS	33c per SMS
1001 and 5000:	29c per SMS	29c per SMS
5001 and 100 000:	25c per SMS	25c per SMS
100 000+:	22c per SMS	22c per SMS
Includes	AmiCell® SMS Link Software + AmiCell® SMS Gateway access. Technical support and all future updates.	AmiCell® SMS Link Software + AmiCell® SMS Gateway access. Technical support and all future updates.
Terms	30 day termination notice without penalty. SMS usage billing and monthly subscription fee in arrears.	No termination notice. SMS credits are paid upfront. SMS Credits never expire and you do not forfeit your remaining SMS bundle when purchasing another.