



Recipients receive a normal SMS containing a link to a content-rich mobi webpage designed with AmiCell® SMS MobiLink.

- ✓ software
- ✓ send any content
- ✓ no 160-character SMS limit



OVERVIEW

The AmiCell® SMS MobiLink software features an HTML design environment that enables the creation of personalised webpages suited for Smartphones. The interface has all the buttons and functions associated with standard HTML language objects such as images, tables, special characters, fonts, etc. The user designs MobiLinks with the MobiLink Composer, previews and validates the MobiLinks, and saves the MobiLinks to disk.

The next step will be to select target recipients from the MobiLink Control Center and publish the MobiLinks to the AmiCell® SMS Access Point. (We host the MobiLink content on our Internet servers so you don't require any Internet hosting infrastructure!)

The recipient will automatically receive a personalised SMS message containing the link (URL) to the mobi webpage within the SMS.

Once the user taps on the link, the MobiLink you just designed and published is displayed on the smartphone's Internet browser!



PRICES

We will most probably beat any written quotation. Contact us for special rates. See our website for an in-depth explanation of price plan packages.

SMS Cost

1 to 1000	33c per SMS
1001 to 5000	29c per SMS
5001 to 100 000	25c per SMS
100 000+	22c per SMS

Pre-Paid Only: R20 recharge fee per 1000 SMS credits purchased (max. R50 charged).

All prices excl. VAT.

MobiLink Packages

MobiLink package options are determined by 3 factors: mobi webpage size, monthly data bundle size (i.e. total size of MobiLink webpages uploaded per month) and maximum amount of days a MobiLink webpage will remain active before expiry and deletion. Once a MobiLink webpage expires, the data used is credited to your data bundle. For specific requirements or a custom solution contact us.

	Option	MobiLink Size	Data Limit	Days Before Expiry	Monthly Fee (per License)
	Bronze	100 Kb	10 Mb	2	R89
	Silver	200 Kb	20 Mb	3	R119
BEST VALUE	Gold	300 Kb	30 Mb	5	R149
	Platinum	400 Kb	40 Mb	6	R179
	Titanium	500 Kb	50 Mb	7	R209



FEATURES

AmiCell® SMS MobiLink software features include:

- ✓ Bulk and Single SMS sending.
- ✓ Specify the duration a MobiLink mobi webpage stays available on the Internet.
- ✓ Save pre-designed MobiLink webpages as templates for easy access.
- ✓ Recipients can reply to SMS messages.
- ✓ SMS Scheduling for a future date and time.
- ✓ A Keyword Manager to organise keyword responses (e.g. YES, RSVP, UPDATE, etc.)
- ✓ Save pre-defined SMS messages as templates for easy access.
- ✓ Import contacts from a spreadsheet.
- ✓ Automatic Ban-List control (reply STOP to opt out).
- ✓ Full sending history, error and reply reports (exportable to spreadsheet with filters and sorting).
- ✓ Flexible webpage design interface. Insert elements with a click of a button or type your own HTML code.
- ✓ Send SMS messages and mobi webpage personalised with recipients' own details from the built-in address book.
- ✓ Extract external data from a spreadsheet to the mobi webpage for further personalisation and data input.
- ✓ Flexible and maintainable Address Book with extensive input fields (company, birth date, reference number, etc).